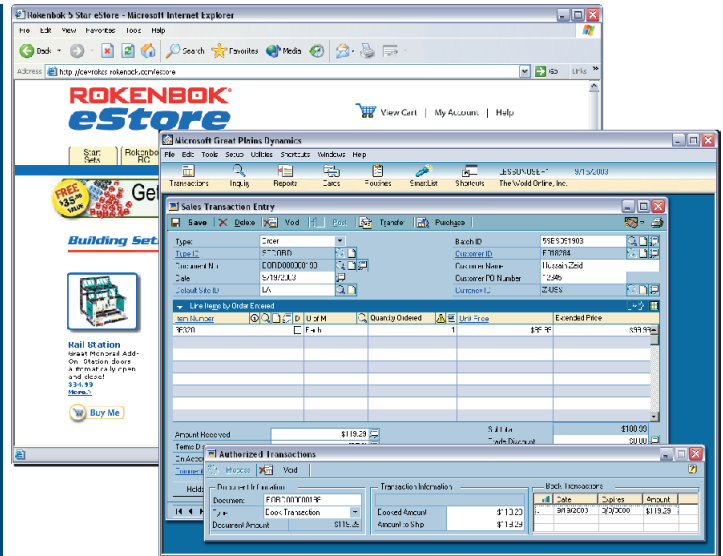


eSTORE ADVANTAGE

Streamline Your Business and Automate Your Web Orders

eStore Advantage creates a fluid electronic payment process by connecting your Web Store directly to Great Plains so you can automate web orders, improve operational efficiency, and increase net margins. Enter new order and account information directly into Great Plains, post payment and sales order data in real-time, and accept multiple payment types and origination points. Process and submit web orders quickly and easily, eliminating double-entry errors and freeing resources previously dedicated to manual order processing.



eStore Advantage: Streamlining Web Orders

For countless companies, handling orders initiated from a storefront is a time-consuming, inefficient process. To overcome the challenges, Nodus Technologies created eStore Advantage. This enterprise-level application manages transaction details and allows vital information to be communicated seamlessly between your Web Store and Microsoft Dynamics® GP. Leveraging the advanced functionality of Credit Card Advantage and Microsoft eConnect technology, this dynamic solution seamlessly integrates your existing storefront with vital back office applications.

Seamless Integration between your eStore and Great Plains

Communicate transaction details and vital information seamlessly between your Web storefront and your back office applications, eliminating manual entry of credit card information and streamlining workflow.

Efficient Transaction Management

Streamline order acceptance process and keep up-to-date transaction records when you can create detailed online receipts with line item details and in-house records for each transaction.

Fast, Secure Credit Card Approvals

Reduce approval time with seamless transaction data transfer directly to your back office system-initiate communication with payment gateway to secure authorization for sales orders, capture funds and transfer data back to Great Plains for increased productivity and reduced overhead.

Streamlined Order Processing

Efficiently create and modify sales orders and cash receipts, better manage inventory items, and gain detailed visibility over customer information. The true power of eStore Advantage lies in its ability to facilitate communication between previously disconnected applications. The result is a truly integrated solution that enhances the functionality of each application to streamline the entire order process.

PRODUCT FEATURES:

Electronic Payments:

- Originate payments from any storefront, POS, B2B portal, call center, ERP, or CRM solution
- Use major payment gateway including Verisign, Paymentech, CyberSource, and Wells Fargo
- Accept multiple payment types including credit cards, electronic checks, and ACH
- Employ HTML auto-generation to streamline creation of transaction entry and response web pages

Order Processing:

- Create and modify customer information
- Manage inventory items
- Create and modify sales orders and cash receipts
- Query Back Office applications
- And More!

Get Up-to-Speed with Your e-Commerce Processing

With the rapid-fire pace of e-Commerce, you can't afford to be held up by slow transaction processing. Disjointed credit card processes, disconnected systems, and error-prone manual data entry impede your pace, and your business. Speed and simplify web orders and electronic payment processes with integrated card processing solutions from Nodus Technologies.

In today's speedy e-Commerce world, time is money. To keep up with the pace of plastic, you need to eliminate the invisible barriers that slow you down. Whether you're recording orders from a Web storefront, processing and approving payments from a credit card terminal, or wrapping up reconciliation, poor integration and loose connectivity can be unsurpassable speed bumps.

Nodus Technologies' credit card processing solutions, Credit Card Advantage and eStore Advantage, integrate with Microsoft® Business Solutions-Great Plains to ensure smooth, fast, and accurate data transfer. The superior integration and flexibility of these e-Commerce solutions enable you to integrate Web orders and electronic payments with multiple payment gateways, processors, and back office environments.

eSTORE ADVANTAGE

This middleware solution enables companies to quickly and easily process payments within any website or front-office application. eStore Advantage seamlessly transfers payment data to the back office. The system initiates communication with the payment gateway to secure authorization for credit card orders and captures funds and transfers the data back to Microsoft Dynamics® GP.

Engineered to streamline the order acceptance process, this solution runs invisibly alongside your storefront and accounting applications. Your customers place orders as usual and eStore Advantage does the rest!

MINIMUM SYSTEM REQUIREMENTS

- Microsoft® Windows XP Professional or Windows 2003 Server
- Microsoft® Internet Information Services 5.0 (IIS)
- Microsoft® .NET Framework 1.1, 2.0
- Microsoft® SQL Server 2000 or SQL Server 7.0
- Microsoft® Data Access Components 2.7 (MDAC)
- Microsoft Dynamics® GP 9.0, 10.0
- Internet Access

PARTNERS

- Microsoft® Business Solutions
- VeriSign
- Paymentech
- CyberSource
- StoreFront® by LaGarde
- Encore Business Solutions

ABOUT NODUS TECHNOLOGIES, INC.

Nodus Technologies, Inc. sets the standard for electronic payment processing with revolutionary solutions. Based on a collaborative framework, Nodus' applications are designed to integrate with Microsoft Dynamics® GP accounting systems as well as other accounting packages, ERP's, POS, B2B portal, and CRM solutions.

Downloadable evaluation copies of our solutions are available from our web site and are fully functional in The World Online company. For more information about Nodus Technologies' products and services, visit www.nodustech.com or contact sales@nodustech.com.

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