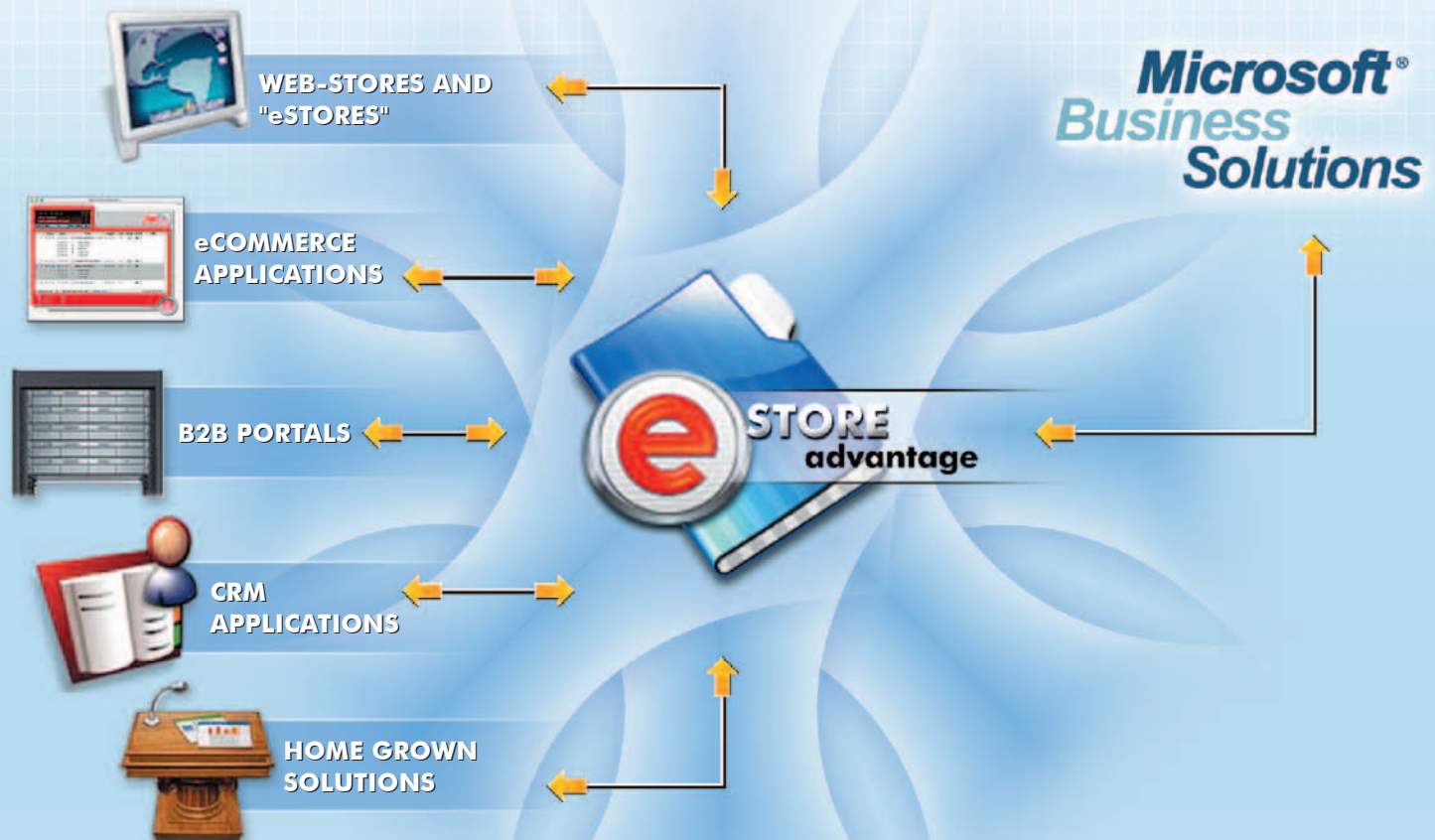


# eSTORE ADVANTAGE

## Automate Your Web Orders With eStore Advantage

Working transparently to direct communication between mission critical applications, eStore Advantage enables companies to automate the entire workflow and process for web orders, improve operational efficiency, and increase net margins.



### Advanced Technology Seamlessly Integrated with Mission Critical Systems

Leveraging the technology from Microsoft® Business Solutions' eConnect and Nodus Technologies' Transact Advantage, this solution creates total integration with packaged or homegrown front-office solutions and Microsoft® Business Solutions - Great Plains.

### Managing the Details So You Don't Have To

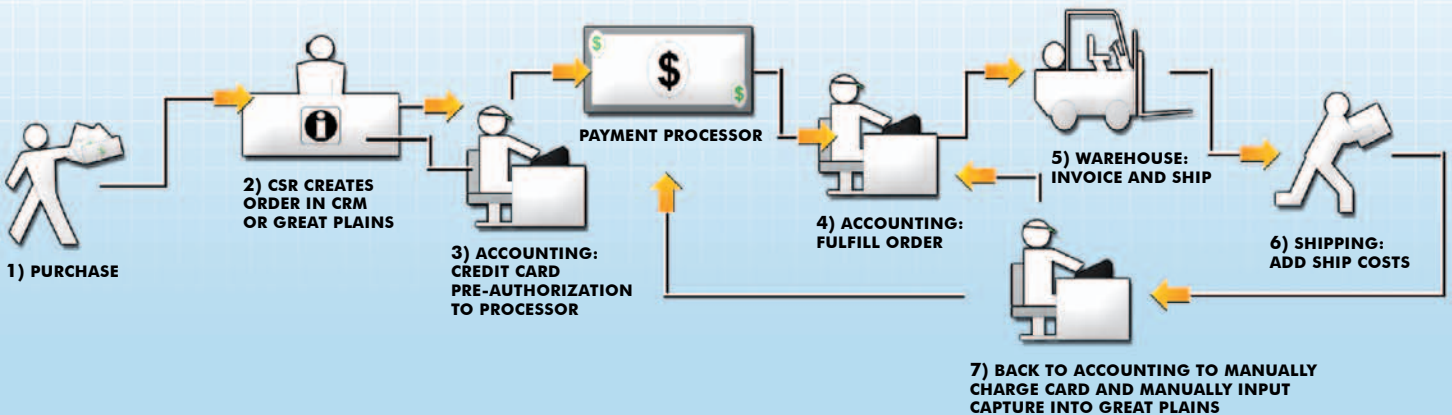
eStore Advantage transfers all data, including the products selected, account information, and credit card data from the web storefront into the back office. From there, data is automatically communicated to the appropriate applications to secure credit card approvals, manage back orders, and route orders for fulfillment.

### Increase Profits and Improve Efficiency

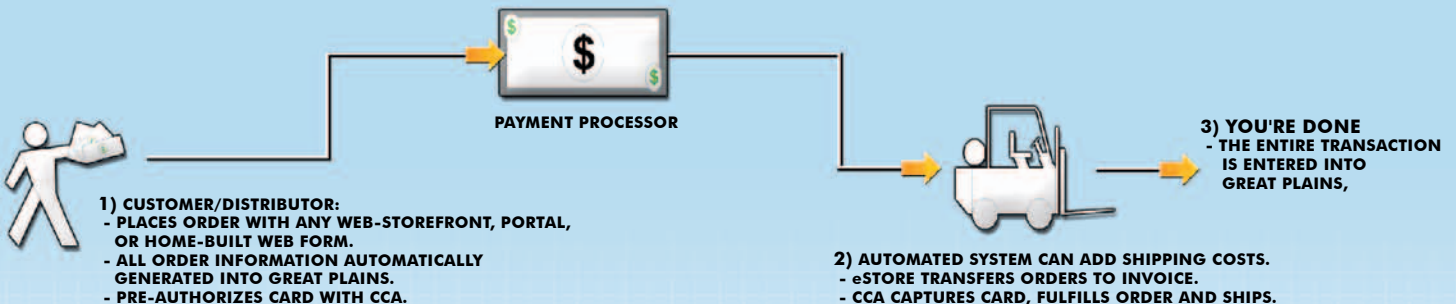
eStore Advantage saves you time and money by eliminating double-entry errors and freeing resources previously dedicated to manual order processing.

# eSTORE ADVANTAGE

**Without eStore Advantage**, the order workflow is cumbersome and inefficient. Credit cards must be pre-authorized and billed outside of the accounting system then re-entered along with approval or denial information. Fulfillment is further complicated with the added step of reporting back to accounting when shipping is complete.



**With eStore Advantage** and the power of Microsoft® Business Solutions-Great Plains, you can fully automate your entire workflow.



**eStore Advantage** is the perfect solution for companies currently using a homegrown or customized web storefront. eStore Advantage leverages our Core Product, Credit Card Advantage and the flexibility of Microsoft® Business Solutions - Great Plains to deliver a complete eCommerce solution.

**Contact Us Today** to see how eStore Advantage can improve your bottom line. Call (909) 482-4701 or Email [sales@nodustech.com](mailto:sales@nodustech.com) or visit our website [www.nodustech.com](http://www.nodustech.com) today!

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