

# NODUS® PayLink

Give your customers the power of payment processing. Easily send requests for payment to your customers using Paylink via email, SMS, or other communication methods. Your customers can use the link to remit payments and manage their private secure digital wallets. Paylink provides an easy-to-use web interface and simple API for secure payment acceptance for both merchants and developers. Paylink also includes ERP connectors that allow seamless integration with Microsoft Dynamics GP and SL.



## Why PayLink?

### Faster Payment Collection

One-click payment link allows customers to make payments 24/7 without logging into a payment portal.

### Lower Risk & Liability

Allows customers to pay directly via the web, reducing ambiguities associated with errors and fraud, and relieving your staff from payment entry.

### Reduced Billing Expenses

Decreases printing, mailing, and manual invoice processing costs. Reduces A/R and call center demands with automated collection.

### Simplified PCI Compliance

Removes sensitive payment data from your environment with PayFabric®, our cloud-based payment processing solution.

Collect payment data from your customers using a one-click wallet link for future processing needs.

## Seamless Integration

### GP, SL, and SalesPad Integration

Integrate payments seamlessly with Microsoft Dynamics GP and SL, as well as SalesPad, to streamline business operations and accounting processes.

### Simple APIs

Send payment links from any application, website, or mobile app using simple-to-use industry standard APIs like RESTful API and JSON.

### Broad Extensibility

PayLink is extendable through an ERP Connector Toolkit. Developers can retrieve payment receipts and post them back to any ERP by creating a connector.

## Powerful Payment Processing

### Enhanced Customer Satisfaction

Provides customers more control over their finances. SMS text alerts and/or emails inform customers of payment due.

### Customizable Templates

Represent your company's brand through various customizable templates for email notifications, SMS alerts, payment confirmations, and payment receipts.

### Intuitive Control Panel

Manage settings through the web. Rapid setup wizard guides you through the simple steps of establishing a PayLink account. Simple-to-use reports allow you to view your Payment Link payment statuses.

## About Nodus Technologies, Inc.

### ePayments Made Easy!

Nodus Technologies is a leading provider of integrated payment solutions for Microsoft Dynamics ERPs and CRM. We specialize in secure electronic payment processing, eCommerce, online bill pay, and cloud payment solutions.

Our products and payment acceptance services are designed to enhance the customer experience, optimize business processes, streamline accounts receivable, and simplify PCI compliance.

