Advanced eCommerce for Microsoft Dynamics® GP

Automate Web Orders | Simplify Payment Acceptance | Foster Brand Affinity

eStore Solution Stack (eSSS) is an enterprise level eCommerce solution that automates the handling of web orders and fulfills those orders through Microsoft Dynamics GP.

Streamline Your Business with No-Touch Web Orders

Sales orders flow directly from webstores into Microsoft Dynamics GP with no human intervention. This improves operational efficiency by integrating payments directly with back office systems and eliminates costly delays and errors associated with manually processing orders.

Secure Cloud Payment Engine

PayFabric®, our cloud-based electronic payment processing solution, is built in to eSSS. PayFabric allows integration with multiple payment gateways, processors, and ERPs by using innovative tokenization technology, which provides payment processing without touching credit card data.

Reduce Risks

Whether you want to securely handle and store payment information on-premise or completely off-site in the cloud, Nodus offers a range of flexible options that will suit all of your needs – all while staying PCI compliant and minimizing risk.

360° Flexibility & Growth Potential

Whether you prefer to have built-in customizations or build your own enhancements, we provide expert recommendations and professional services to customize your needs. With optimized speed and performance that is completely scalable, eSSS is a solution that can grow with you.
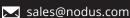
Customer Experience Optimizer

Full featured shopping cart with over 100 easily configurable features to provide a memorable customer experience and support your business processes, including quick order entry, multiple payment options, customer specific pricing, social media sharing, related product recommendations, real-time shipping estimates, color swatches, and much more.

Microsoft Partner | Silver Application Development
Silver ISV

eStore Solution Stack

- **RESPONSIVE THEMES** – Bootstrap responsive design themes for cross-device support
- **GP PRICING** – Dynamics GP Price List and Extended Pricing integration
- **ITEMS & INVENTORY** – Multi-facility inventory handling; customer-specific catalogs
- **TAXES** – GP taxes and third-party tax connector support
- **SECURED PAYMENTS** – PA-DSS payment application
- **CONTENT MANAGEMENT** – Easily manage product/category layouts and control site content via drag-and-drop widgets

Foster Brand Affinity

Brand affinity is the "sticky factor" that brings your customers back for more. Nodus eStore Solution Stack adds to your brand affinity with:

- Saved carts
- Credit card wallet
- Gift cards and gift certificates
- Credit on account
- Mailing lists
- Social network plugins
- Customer-specific catalog and shipping
- Ship collect

Customize & Refine Your Site

- Application programming interface included, making the solution highly customizable
- SSO support allows for pass-through of user credentials for integration with existing sites
- Custom development empowers you to give your site the look and feel you want

Make Buying Easy

- Integrate Nodus Recurring Billing module to automate subscription or recurring purchases
- Quick Order Form and Quick Order Entry simplifies the buying process
- Set-up product variants and color swatches for optimized browsing experience
- Different layouts to present product categories and get the right interaction with your customers
- PayPal Express Checkout support provides a simple connection to a trusted payment partner
- Term driven payment options, including credit cards, ACH/eCheck, gift cards, on account, purchase order, and more, giving customers the choices they expect
- Upsell / cross-sell functionality adds additional value to the buying experience and increases your revenue per transaction
- Permission controlled account access for multiple buyers provides organizational support

Attract & Retain More Customers

- Search engine optimization feature makes it easy for customers to find you
- Google Analytics support empowers you to split test offers and improve conversion rates
- Promotional coupons and discounts function allows you to provide an added incentive for customers to buy
- Product ratings & reviews let your customers tell others why they should buy from you

> *We have zero re-keying errors coming through our web stores and no lag time between when the customer places the order and when we can begin processing it. We're now processing about 80 times the business that we were when we first implemented Nodus.*

Kirk S. Howell, COO
iCoStore, LLC